

Part 3

For questions 17 – 24, read the text below. Use the word given in capitals at the end of some of the lines to form a word that fits in the gap in the same line. There is an example at the beginning (0).

Example: 0

D	R	A	M	A	T	I	C	A	L	L	Y							
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Internet Shopping

<p>Internet shopping, or e-commerce, has evolved (0) since its beginnings in the 1990s. In 1994, the first secure online transaction took place using encryption technology. That same year, Pizza Hut launched one of the first (17) online ordering systems, and in 1995, Amazon and eBay were founded, revolutionizing the way people shopped online. Amazon (18) sold books but quickly expanded to other products, while eBay created a new model of person-to-person sales through online auctions. The late 1990s and early 2000s saw rapid growth as businesses recognized the (19) of e-commerce. Companies like PayPal (founded in 1998) made online payments easier and more secure, further encouraging consumer trust. The rise of broadband internet also made online shopping faster and more (20)</p>	<p>DRAMA</p>
<p>By the 2010s, mobile commerce – or “m-commerce” - emerged, with smartphones and apps making it even easier to shop from anywhere. The (21) of digital wallets, such as Apple Pay and Google Pay, enhanced security and (22) Social media platforms also integrated shopping features, allowing users to purchase directly through sites like Instagram and Facebook.</p>	<p>KNOW</p> <p>INITIAL</p>
<p>Today, internet shopping dominates the retail landscape, with giants like Amazon, Alibaba, and Shopify shaping the industry. (23) in artificial intelligence, personalized recommendations, and same-day delivery continue to make online shopping more seamless and efficient than ever before. The future of e-commerce is (24) to be driven by innovations in AI, virtual reality, and blockchain technology.</p>	<p>POTENT</p> <p>ACCESS</p> <p>INTRODUCE</p> <p>CONVENIENT</p> <p>ADVANCE</p> <p>LIKE</p>

Answers

17 known 18 initially 19 potential 20 accessible 21 introduction
22 convenience 23 advances 24 likely