

Verbs

Complete the sentences with a word from the box in the correct form:



become **bɪ'kʌm** close down **kləʊz daʊn**
 drop **dɹɒp** grow **grəʊ** expand **ɪk'spænd**
 export **eks'pɔ:t** import **ɪm'pɔ:t**
 manufacture **mænʃə'fæktʃə** market **'mɑ:kɪt**
 merge **mɜ:dʒ** produce **prə'dju:s** set up **sɛt ʌp**
 take over **teɪk 'əʊvə** launch **lɔ:nʃ**

- More than a third of electronic devices are _____ in China.
- During a recession, many companies are forced to _____ and the standard of living _____.
- Almost half of the food that is consumed in the UK is _____ from other countries.
- Disney _____ with Pixar in 2006.
- McDonald's has used the slogan "I'm lovin' it" since 2003 to _____ its products.
- Columbia is famous for the coffee that is _____ in its "Coffee Triangle" region and which is _____ all over the world.
- Facebook _____ Whatsapp in 2014, paying a record \$19 billion for the company.
- The Spanish fashion company Inditex _____ from a single store to an international company and _____ the country's market leader in the early 2000s.
- The United States _____ approximately 25% of the world's chocolate.
- The company Funko Inc. was _____ in 1998 by Mike Becker and _____ their first Funko Pop figurine in 2010.

Nouns

Match the words to the definitions

- revenue **'rɛvənju:**
- profit **'prɒfɪt**
- investment **ɪn'ves(t)mənt**
- brand **brænd**
- share **ʃeə**
- partnership **'pɑ:tənʃɪp**
- budget **'bʌdʒɪt**
- ownership **'əʊnəʃɪp**
- transaction **træn'zækʃən**
- client **'klaɪənt**

- A** The identity of a product or company, including its name, logo, and reputation.
B Money generated from business activities.
C The act of putting money into a business to achieve a return.
D A business arrangement where two or more individuals share responsibilities and profits.
E The act of buying or selling something, or any business activity involving the exchange of money.
F The money made in a business after subtracting expenses from income.
G A unit of ownership in a company, traded on stock exchanges.
H A financial plan that estimates income and expenses over a specific period.
I The state of having legal rights and control over something, such as a business or property.
J A person or organization that purchases goods or services from a business.



Answers

Verbs

1. manufactured
2. close down/drops
3. imported
4. merged
5. market
6. grown/exported
7. took over
8. expanded/became
9. produces
10. set up/launched

Nouns

- 1 B 2 F 3 C 4 A 5 G 6 D 7 H 8 I 9 E 10 J